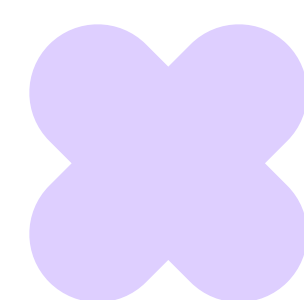


Send this to your manager. Get the yes.



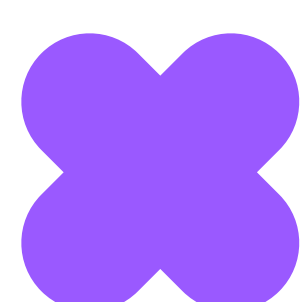
The speaker list does the convincing for you

Vint Cerf and Dr. David Bray on AI accountability. A different speaker on the marketing problem you're facing. Another on the exact governance question keeping your IT team up at night. Our speakers are real people doing the work and itching to share it.



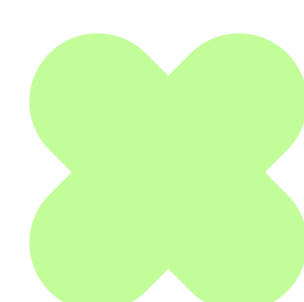
Attendees leave with something they can point to

Teams that came back from Elevate have cut months of manual work down to hours, and one customer traced a direct line from what they learned here to a 25% jump in time to revenue.



You'll build something before you leave

130 hands-on masterclasses, led by experts and offered in a variety of levels from **beginner to advanced**. Come early for [Certification Day](#) and walk out with the credentials that prove your new skills.



The good conversations aren't left to chance

Roundtables by role, 1:1 time at the Expert Bar, AMAs with monday.com execs. No one is standing around hoping to bump into the right person; we're making sure it happens.

What you'll bring back

You won't come home with a tote bag and a vague sense of inspiration. You'll come home with a full toolkit

01

A library of materials from every session you attended, ready to drop into your own workflows

02

New connections who've solved the exact problems your team is facing

03

2-3 concrete strategies and frameworks worth testing with your team in the first month

"We tend to be siloed in our own world, and it's really good to just get outside of that and **hear from other industries, other people in this space that might have a different use case** that we could draw inspiration from."

Ellen Webb

VP, Shopper Analytics & Insights, PepsiCo



PEPSICO



See what's on the agenda for you →

[Explore agenda](#)

Check pricing and save your spot →

[Get tickets](#)

Letter template for Marketers

Copy, personalize, and send to your manager.

Hi [manager's name],

I'd like your approval to attend Elevate '26, monday.com's flagship AI for work conference, October 28-29 at the Javits Center in NYC.

Here's why it's worth the investment:

- Sessions built for how marketing actually works, not a general AI overview. Confirmed speakers include Noah Brier (Alephic) and Jade Bonacolta (Archimedes) on where AI creates real value in marketing, plus a customer panel with NYU and the Motion Picture Association on managing complex relationships at scale.
- Hands-on training, not just keynotes. 130 masterclasses organized by skill level, plus an optional Certification Day on October 27: a 4-hour hands-on training session, followed by an exam to earn your official credential.
- Real practitioners, not just monday.com. Speakers and sessions come from organizations across 200+ industries, sharing what worked and what they'd change.
- Structured networking, not just a reception. Roundtables, Expert Bar sessions, and AMAs with monday.com executives put me in the room with peers solving the same problems.

Here's what I'll bring back within two weeks:

- A library of materials from every session I attend, ready to drop into our workflows
- New connections who've solved the exact problems our team is facing
- 2-3 concrete strategies and frameworks worth testing with the team in the first month

Ticket options: General Admission Pass, VIP Pass, General Admission + Certification Pass, VIP + Certification Pass. Current pricing and group discounts (15% off for teams of 3+).

Total estimated cost:

Pass: \$___ (see current pricing)

Hotel: \$___

Other travel: \$___

Total: \$___

Happy to pull together more detail on specific sessions if it's helpful.

Thanks for considering it.

[Your name]